

# STUDENT PERSPECTIVES ON INTERNATIONALIZATION

# HUNGARIAN HIGHER EDUCATION IN NUMBERS (2017/2018)



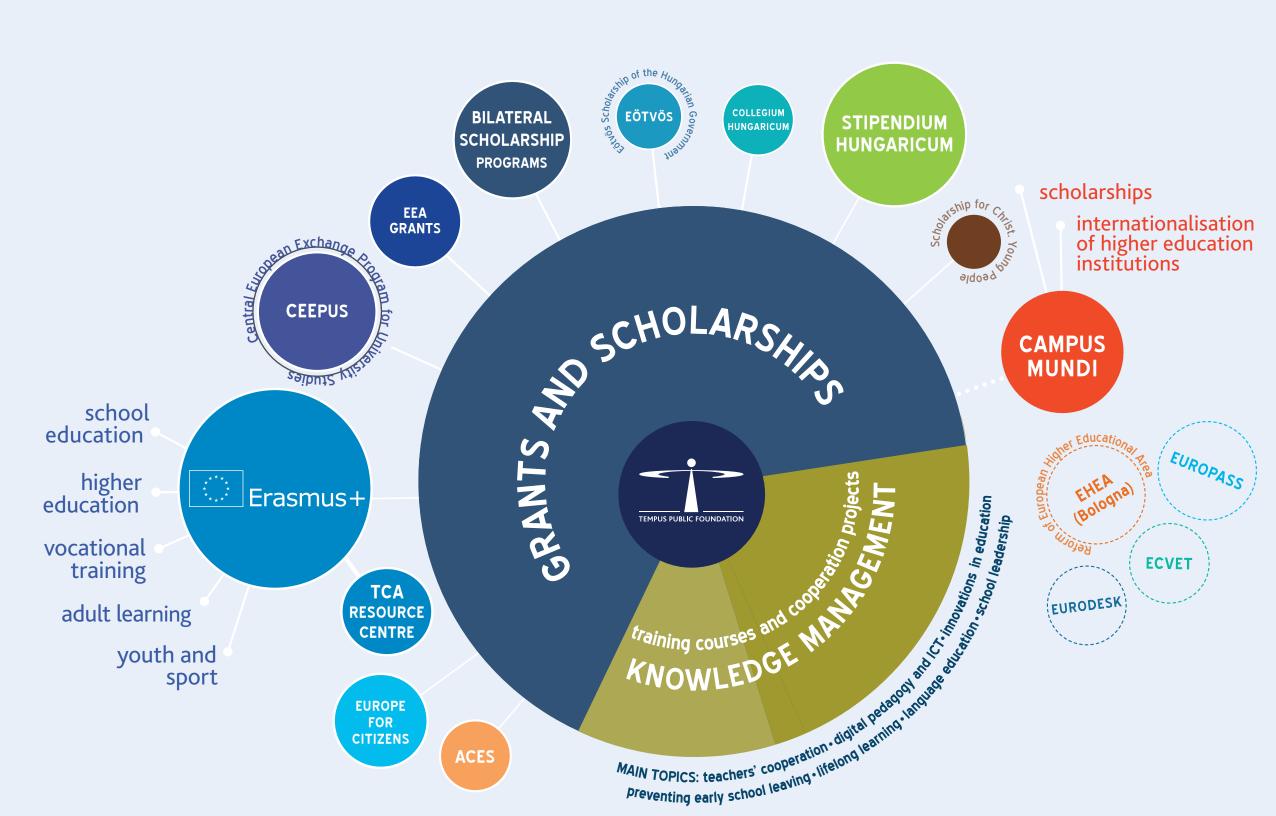






## TEMPUS PUBLIC FOUNDATION'S ACTIVITIES

TEMPUS PUBLIC FOUNDATION (TPF) is a non-profit organization established in 1996 by the Hungarian Government, with the task of managing international cooperation programs and special projects in the field of education, training and EU-related issues. TPF is the national Erasmus+ agency, and coordinates scholarship programs such as CAMPUS MUNDI for outbound students and STIPENDIUM HUNGARICUM program for



TEMPUS PUBLIC FOUNDATION

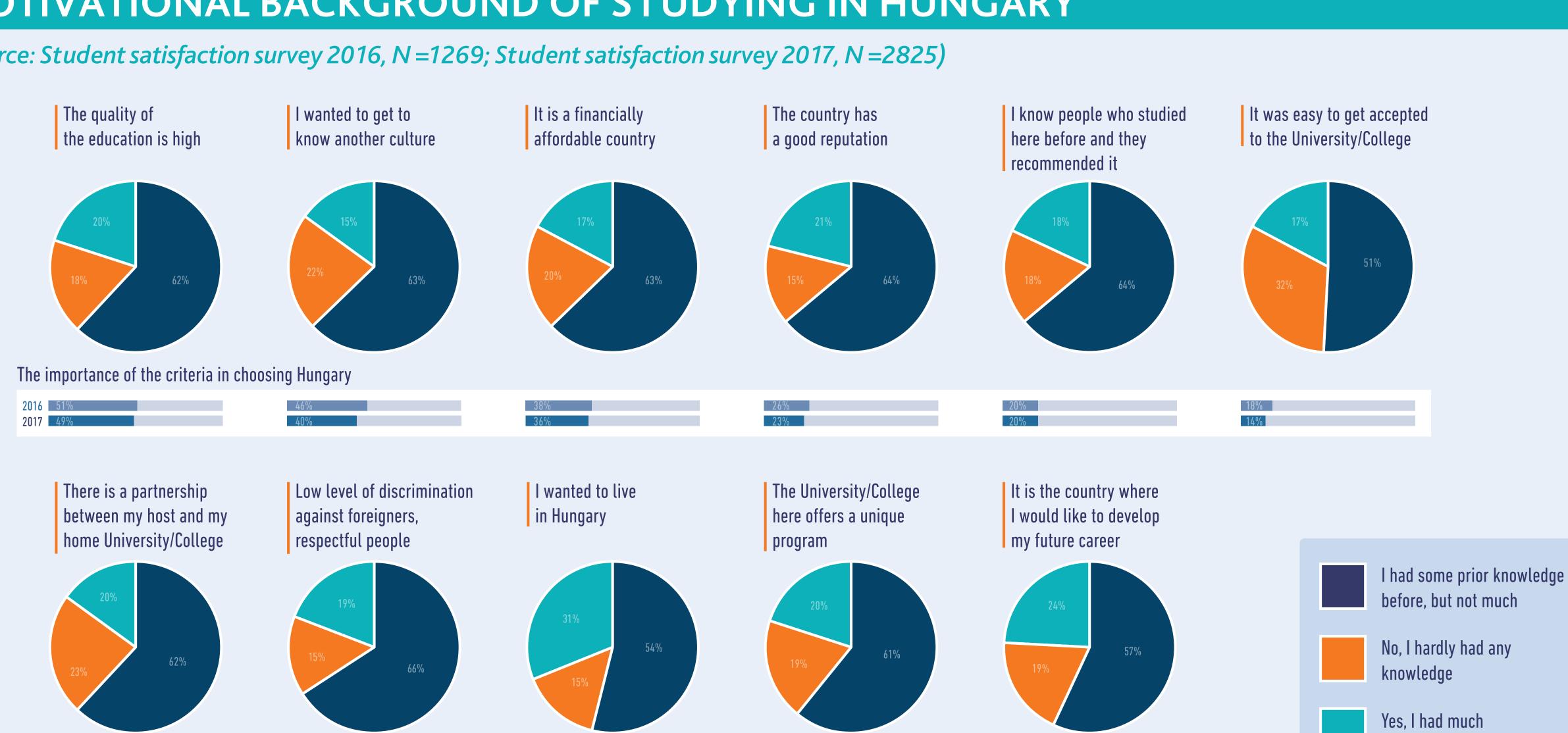
#### STUDENT SATISFACTION SURVEY IN 2017

The feedback of the students is an important indicator of the quality of the program In 2017, similarly to the previous year, students reported their opinion about the priority areas related to the implementation of the program in the form of an online questionnaire. The questionnaire contained the following four topics: the characteristics of the training programs; the motivational factors behind choosing

Hungarian higher education, background information; various student and other services provided by the universities; and the students' social and educational background. Fellowship students could answer the questionnaire between June and August 2017; 2942 students studied under the scholarship in 2017, resulting a total of 2825 students participating in the sample.

## MOTIVATIONAL BACKGROUND OF STUDYING IN HUNGARY





# STUDENTS' SATISFACTION WITH STUDENT SERVICES RELATED TO THE STIPENDIUM HUNGARICUM SCHOLARSHIP

(Source: Student satisfaction survey 2016, N=1269; Student satisfaction survey 2017, N =2825)

tka.hu/nafsa



stipendiumhungaricum.hu

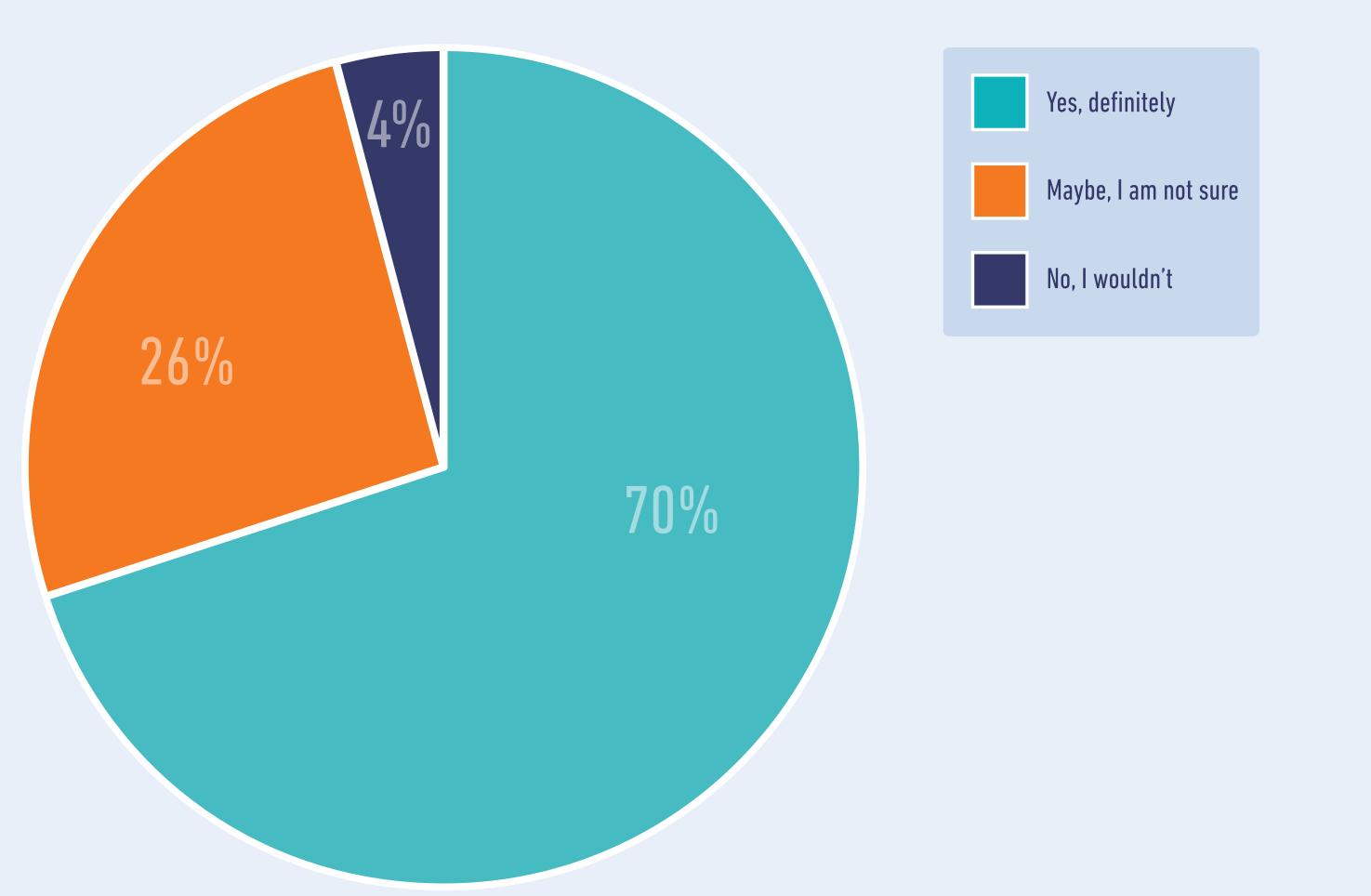


# SATISFACTION WITH FACTORS RELATED TO THE QUALITY OF EDUCATION IN A 1-5 SCALE

(Source: Student satisfaction survey 2017, N = 2825)



WOULD THE STUDENTS **CHOOSE HUNGARY** AGAIN IF THEY HAD TO **CHOOSE AGAIN?** 

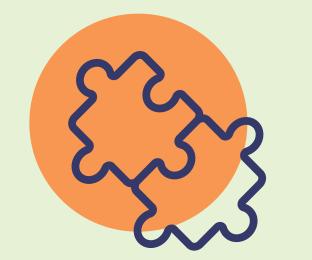


## RECOMMENDATIONS



#### ORIENTATION

- preliminary information
- informative online presence of the HEIs
- involvement of mentor student before arrival
- more joint orientation programs



#### INTEGRATION

- basic Hungarian language lessons
- integrated education
- more academic and non-academic program with Hungarian



### INFRASTRUCTURE

- further improvement of sport and computer facilities at universities
- more effective help in finding accommodation



## COMMUNICATION

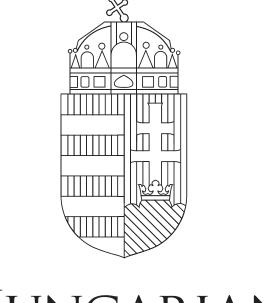
- emphasizing the main decision factors in choosing Hungary in communication materials
- taking into account regional differences in order to reach certain target groups
- intensive use of scholarship portals
- Alumni



# SATISFACTION

- concentrating on satisfaction factors related to the students' choice to choose Hungary again
- concerning satisfaction indicators, targeting of the less than averagely satisfied group





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